

RECRUITMENT PACK

TRUSTEE - FUNDRAISING



The
Parent
Rooms

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LETTER FROM THE CHAIR

Dear potential trustee,

Thank you for your interest in joining the Board of The Parent Rooms.

The Parent Rooms is a growing, dynamic, and passionate organisation that supports parents during some of their most difficult experiences with mental and emotional wellbeing. From humble beginnings as a group of parents seeking support for one another, our charity has grown rapidly in the past year and we are in the process of creating something truly magical.

Due to the challenges we've all experienced in recent years, the demand for our services continues to rise and we are now looking for passionate and skilled trustees to join our Board and help us reach our vision.

Our Board is made up of volunteers who give their time, skills, and perspectives to oversee and guide The Parent Rooms. They help to develop and achieve our vision and strategy in the spirit of our values, as well as within charitable law and guidelines

We will have five vacancies on our Board this year as we seek to fill a number of gaps in our expertise, skills, and experience and help to propel our organisation into its next phase of development. We want to ensure we have the diversity of perspectives we need to govern The Parent Rooms as effectively as we can.

We are currently looking for skills and experience in fundraising, human resources, and financial management, and we are seeking a new Chair who can dedicate the time and resources that this young charity needs to continue its growth and development. Finally, we are also seeking a Board Secretary who can help the Board to run effectively and ensure correct procedures and processes are followed at meetings.

We will provide a full induction program for all new trustees to help you understand your role and how it fits within our organisation.

If you are interested in joining our team and have the time and enthusiasm to encourage, challenge and support us to be the best we can be - we would love to hear from you.

Karen McCloskey

Chair

WHO WE ARE

The Parent Rooms is a mental health charity that supports parents in Northern Ireland to move beyond crisis and distress and into a place of wellness, social connection, and fulfilment.

Established by parents with their own lived experience of mental health difficulties, The Parent Rooms aims to empower parents to take control of their own well-being through engagement with a supportive community, to evolve with new wellbeing skills, and to finally empower others to begin their wellbeing journey.

OUR HISTORY

The Parent Rooms was founded by Michelle Bradley, a mum who was experiencing postnatal depression, anxiety, and obsessive-compulsive disorder. Michelle's mental health difficulties, though significant and life-altering, were not deemed severe enough to access specialist support.

After being unable to find appropriate help, she began to seek support groups in her community. At the time, no such groups existed so Michelle decided to set up an online forum that could provide a safe environment for herself and other parents to gather and support each other, share experiences, and ultimately feel less alone. This group grew rapidly and continues to thrive with people from all over Northern Ireland joining and caring for each other.

As the group grew and the needs of parents emerged, we decided to create a charity that could offer more in the way of support, tools, and social connection, a service dedicated to the wellbeing of parents. In 2019, The Parent Rooms was born.

Our organisation is led by parents who understand on a deep personal level what the people we support are experiencing. We take a parent-centred and parent-led approach to everything we do, ensuring that all parents who access our service are given the best opportunity to take control over their well-being and no one is left to struggle alone.



Community space to meet and socialise with other families



Access to mental health support e.g. peer support/counselling



Wellbeing programs such as meditation, art therapy, and coping skills



Family activities that promote bonding & family wellbeing



Baby bonding classes such as sensory and massage



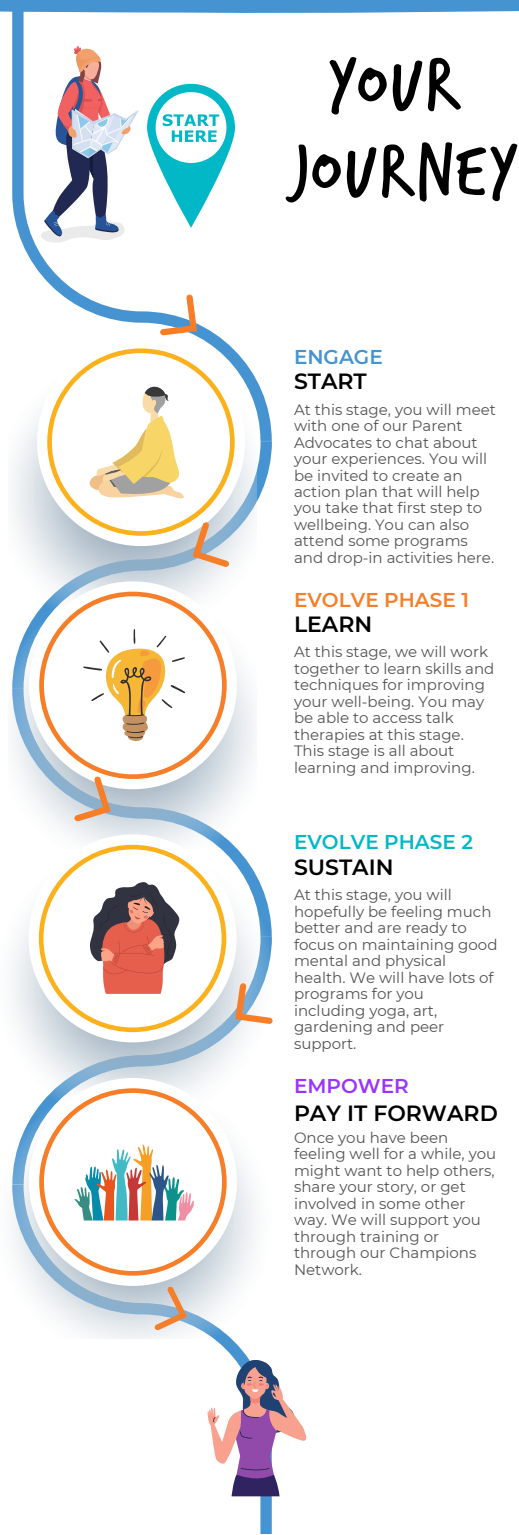
Couples activities to learn to support each other

WHAT WE DO

The overall aim of The Parent Rooms is to create a circle of support around you, providing a safe space in which you can explore how you are feeling, make friends with others who understand your experiences, and learn tools to help you take control over your own recovery.

Our focus is to empower you to take control over your experiences and we do this through our three-step model: Engage.Evolve.Empower. which meets you where you are in your mental health journey and provides a clear pathway for wellness.

The Parent Rooms is first and foremost a community space in which you can come together with other parents, seek support for your mental health, learn tools to manage your wellbeing, and have opportunities for therapeutic support where appropriate.



HOW DO YOU FIT IN?

The Parent Rooms is an inclusive organisation committed to advancing anti-racism and inclusion. We particularly welcome applications from Black, Asian, and Minority Ethnic people, and support applications from neurodiverse individuals. If you have any additional needs that can accommodate you through the application process please let us know. We are an equal opportunities employer.



OVERVIEW

We are seeking a dedicated Trustee with a proven track record in fundraising to join our organisation's board. As a crucial member of our leadership team, you will play a pivotal role in supporting the CEO to drive our fundraising efforts, guiding and supporting funding applications, and advancing our mission. This position offers an exciting opportunity to make a lasting impact on our organisation's financial sustainability and growth.



KEY RESPONSIBILITIES

We are seeking a dedicated and experienced Fundraising Trustee to join our board of directors. If you are passionate about advancing our mission, fostering philanthropy, and securing vital resources to support our initiatives, we invite you to explore this exciting leadership opportunity.

1. Fundraising Strategy and Leadership:

- Provide strategic guidance and leadership in developing and executing comprehensive fundraising strategies.
- Collaborate with the board, staff, and volunteers to identify and cultivate relationships with potential donors and supporters.

2. Donor Engagement and Relationship Building:

- Provide guidance to staff around stewardship plans to acknowledge and engage donors effectively.

3. Fundraising Campaigns and Events:

- Provide strategic direction and guidance around the planning, implementation, and evaluation of fundraising campaigns and events.
- Explore innovative approaches to fundraising, including digital strategies.

4. Fundraising Metrics and Reporting:

- Monitor and analyse fundraising performance metrics and provide regular reports to the board.
- Identify opportunities for improvement and growth in fundraising efforts.

5. Board Engagement and Philanthropy Culture:

- Engage fellow board members in fundraising activities and foster a culture of philanthropy within the board.
- Provide training and resources to educate the board on effective fundraising practices.

6. Compliance and Ethical Practices:

- Ensure that fundraising activities comply with ethical and legal standards.
- Maintain transparency in financial reporting and donor communications.

HOW DO YOU FIT IN?



SKILLS & EXPERIENCE

- Proven experience in a similar role, preferably within a nonprofit or board-governed organisation.
- Exceptional organisational and administrative skills, including proficiency in record-keeping.
- Strong attention to detail and the ability to maintain confidentiality.
- Excellent written and verbal communication skills.
- Knowledge of governance principles, legal compliance, and nonprofit governance best practices.
- Proficiency in using office productivity software and digital collaboration tools.

Training and induction will also be provided.

HOW TO APPLY

To apply, please send your expression of interest to michelle@theparentrooms.co.uk. Please give an outline as to why you are interested in joining our organisation and how you meet the guidance outlined in this recruitment pack.

Following receipt of your application, we will arrange an informed conversation with you where we will be asking questions such as:

1. Can you describe your experience in fundraising, particularly within nonprofit organizations or boards of directors?
2. What specific fundraising campaigns or initiatives have you led or been involved in, and what were the outcomes?
3. Can you share examples of successful donor relationships you've cultivated and managed?
4. How would you approach the development and execution of a comprehensive fundraising strategy for our organisation?
5. What fundraising methods and channels do you believe would be most effective for our organization, and why?
6. How do you measure and evaluate the success of fundraising campaigns or initiatives?
7. How would you collaborate with fellow board members, staff, and volunteers to achieve fundraising goals and foster a culture of philanthropy within the organisation?
8. How would you ensure that our fundraising activities comply with legal and ethical standards?
9. What digital fundraising tools or technologies are you familiar with, and how would you help our team leverage them in our fundraising efforts?
10. What interests you about our organisation's mission, and why do you want to serve as a Fundraising Trustee?
11. How do you envision the role of Fundraising Trustee contributing to our organisation's overall success and growth?